

Education and Training is a high-potential industry and a reliable contributor to the MidCoast economy. Ranked 5th in terms of industry Value Add (\$238.6m) and employment (2,823 employed persons) it has experienced modest growth since 2018.

Within the Education and Training industry, 2,330 individuals are employed in preschool and school education, 164 in tertiary education, and 330 in adult, community, and other education sectors.

| EMPLOYMENT | NO. OF | OUTPUT | VALUE ADD |
|-------------------|-------------|-----------------|---------------|
| 2,823 | BUSINESSES | \$320.1M | \$238.6M |
| (2023) | 83 (2024) | (2023) | (2023) |
| 8% OF TOTAL | 1% OF TOTAL | 4.2% OF TOTAL | 6.8% OF TOTAL |
| EMPLOYMENT | BUSINESSES | OUTPUT | VALUE ADD |
| ▲ | ▼ | ▲ | ▲ |
| 3.7% growth | -1% growth | 7% growth | 9% growth |
| since 2018 | since 2023 | since 2018 | since 2018 |

Opportunities

- Supporting expansion of sub-campuses and increased physical presence for key universities and vocational education sectors
- Attracting more tertiary education employees, aligned to student needs and the MidCoast's industrial aspirations.

