Event Attendance

One of the aims of Council’s sponsorship program is to support the attraction of visitors to the host location from outside the MidCoast region. Understanding where event attendees originate from is important for both Council and Event Organisers, to ensure the area continues to host valuable, sustainable events.

# Attendees

Please outline the estimated number of attendees (including participants, volunteers, competitors, and spectators)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Last Event (*actual*) | | This Event (*projected*) | |
|  | Participants | Spectators, accompanying persons etc | Participants | Spectators, accompanying persons etc |
| Local |  |  |  |  |
| Intrastate |  |  |  |  |
| Interstate |  |  |  |  |
| International |  |  |  |  |
| TOTAL |  |  |  |  |
|  | | | | |

# Overnight visitors

How many overnight visitors do you expect to attend the event and what is the average number of nights they will be staying?

|  |
| --- |
|  |

How were the above attendance numbers and average length of stay calculated?

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