

# MEETING NOTES

## Destination Management Plan Review Reference Group

Date	14 December 2023	Time	4.30pm
Chairperson	Mayor Claire Pontin	Note-taker	Tanya Lipus
Venue	Yalawanyi Ganya – Barrington Room or via Zoom		
Present	Mayor Pontin, Paul De Szell, Tanya Lipus, Michael Thurston, Rick Wraight, Allison Howell, El Rattray, Bill Monks		
Apologies	Cr Peter Howard, Cr Troy Fowler, Selina Nicols, Trudy Schultz, Peter Chapman, Robyn Lemon		

## Meeting Items

Item		Responsible officer
1	<b>Acknowledgement of Country</b>	Mayor Pontin
2	<b>Welcome, introduction and apologies</b>	Mayor Pontin
3	<b>Review notes of last meeting</b> Reviewed - No comments.	Mayor Pontin
4	<b>Draft DMP – Update on Progress</b> <ul style="list-style-type: none"><li>- 11 submissions received with a mix of responses.</li><li>- No substantial feedback that requires considerable changes to the DMP</li><li>- Feedback that will be taken into consideration aligns to making the document more condensed “less waffle”.</li><li>- The MidCoast has diversity of product, focus on commercialising some of the experiences.</li><li>- Expected final document to be taken to Council February / March 2024.</li><li>- In terms of actions – some of these can be worked on now. Do not need to wait until the final is endorsed by Council.</li><li>- A focus on industry and capability development.</li></ul>	Paul/Tanya

5	<p><b>General business</b></p> <ul style="list-style-type: none"> <li>- Utilisation of the mobile Visitor Information Centre across the region to ensure business participation and promotion in advance.</li> <li>- Resources at Council for the tourism industry <ul style="list-style-type: none"> <li>o Tourism Industry Development Officer has been out to market, expected interviews early in New Year. This position is responsible for developing and maintaining relationships and disseminating relevant information.</li> <li>o Destination Services (Michaela Kendall)</li> <li>o Various other positions that will all provide input and help to deliver the Economic Development Strategy and DMP</li> </ul> </li> </ul>	All
6	<p><b>Next Meeting</b></p> <p>It was agreed that this group is no longer required to meet.</p> <p>Mayor Pontin thanked everyone for their involvement.</p>	Mayor Pontin
	<p><b>Close 5.05pm</b></p>	