



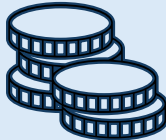



MANUFACTURING

The manufacturing industry is a dynamic growth sector with strong potential. Employing 1721 people, the dominant sub industries are Food Product Manufacturing, Wood Product Manufacturing and Fabricated Metal Product Manufacturing.

With a stable Industry Value add of \$221.6m (0.3% growth since 2018), manufacturing is the third most productive industry in the region and ranks second in exports (\$308.7m in 2023).

Advanced manufacturing processes and productivity improvements will support growth and drive the industry to be a key economic contributor.

 <p>EMPLOYMENT 1,721 (2023)</p>	 <p>NO. OF BUSINESSES 278 (2024)</p>	 <p>OUTPUT \$766.4M (2023)</p>	 <p>VALUE ADD \$221.6M (2023)</p>
4.8% OF TOTAL EMPLOYMENT	3.7% OF TOTAL BUSINESSES	10% OF TOTAL OUTPUT	6.3% OF TOTAL VALUE ADD
▼ -18% growth since 2018	▲ 3% growth since 2018	▼ -0.6% growth since 2018	▲ 0.3% growth since 2018

Opportunities

- **Undeveloped Industrial and Commercial Zoned Land** presents a surplus of opportunities for new and expanding business.
- **Servicing Industrial lands** is generally cheaper than neighbouring industrial areas in the Hunter and the Mid North Coast.
- **Regional Manufacturing** presents opportunities to significantly reduce emissions, stabilise volatile cost bases and increase supply chain resilience.
- The MidCoast region supports niche **strong export-orientated** manufacturing businesses.