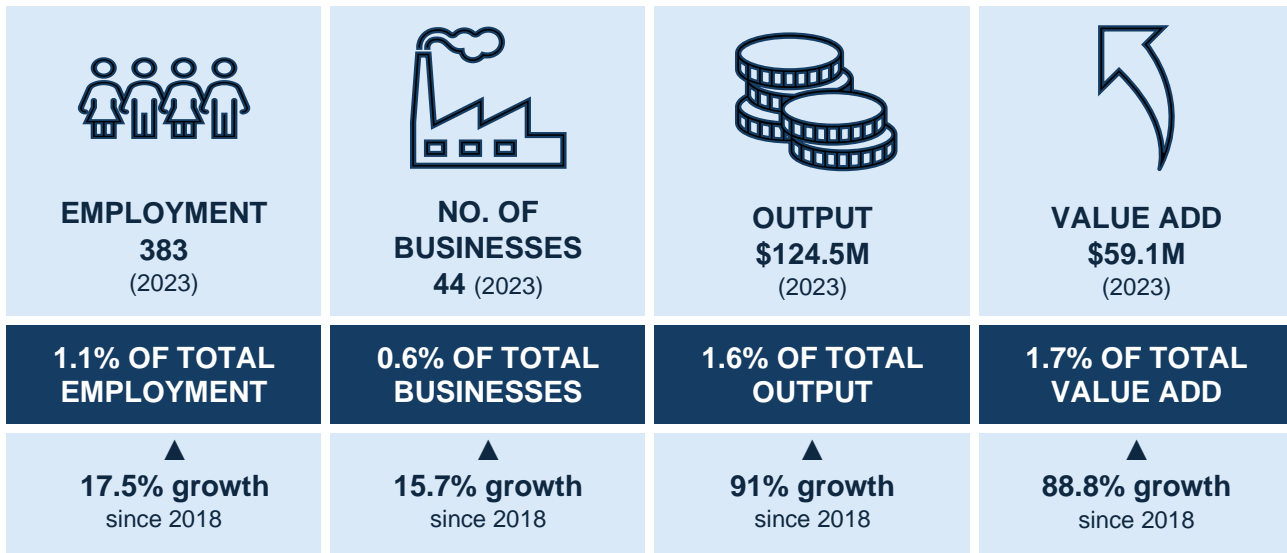




The Information, Media, and Telecommunications industry is a dynamic growth sector. Despite ranking 18th in the MidCoast with a Value Add of \$59.1m, this industry has seen the highest growth since 2018, increasing by 88.8%. Primarily driven by two key sub-industries: Telecommunication Services and Internet Service providers, employment has grown by 17.5% since 2018 to 383 persons.

The rise in new and existing businesses hiring services to establish internet and telecommunications infrastructure, coupled with an increase in remote workers, presents an environment of diverse skills and innovation and is driving vigorous industry activity and progress within the region.



Opportunities

- Investing in the enhancement of **telecommunications infrastructure**.
- Creating a conducive environment for **collaborative innovation** by combining the migration of professional workers with the in-depth knowledge of long-established businesses will position the MidCoast as a centre of innovation, smart development and commercialisation.