

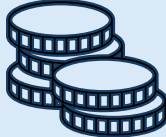





ADMINISTRATIVE & SUPPORT SERVICES

The Administrative and Support Services Industry is moderately sized but exhibits strong potential for growth, driven by a combination of local and broader factors. The industry’s Value Add, \$158.6m in 2023, displayed 24% growth from 2018 (\$127.8m) while the number of businesses rose significantly between 2021 and 2024, from 237 to 304.

A steady increase in the number of non-employing businesses operating indicates that the MidCoast is growing as a destination for professional remote workers, including those that are self-employed.

 <p>EMPLOYMENT 1,237 (2023)</p>	 <p>NO. OF BUSINESSES 304 (2024)</p>	 <p>OUTPUT \$272.1M (2023)</p>	 <p>VALUE ADD \$158.6M (2023)</p>
3.5% OF TOTAL EMPLOYMENT	4% OF TOTAL BUSINESSES	3.6% OF TOTAL OUTPUT	4.5% OF TOTAL VALUE ADD
▲ 1.3% growth since 2018	▲ 28% growth since 2021	▲ 23% growth since 2018	▲ 24% growth since 2018

Opportunities

- Capitalise on **industrial decentralisation** by raising the MidCoast’s profile as an attractive destination for businesses seeking affordable alternatives to capital cities.
- With the increasing need for flexible business operations, leveraging the **growth of virtual assistant services** available in the area can enhance business efficiency and competitiveness and support this dynamic growth sector.