

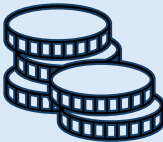



# ACCOMMODATION & FOOD SERVICES



The Accommodation and Food Services Industry is of vital importance to the MidCoast. Providing essential services that support tourism, travel, and local markets, it makes a significant contribution to the MidCoast's economy.

Employing 9% of the MidCoast's workforce (3,283 people) it is the fourth largest employment industry. The strong growth in output (6% since 2018) and substantial growth in value add (18.9% since 2018) indicates that the industry is highly productive and remains a reliable economic contributor.

 <p><b>EMPLOYMENT</b> 3283 (2023)</p>	 <p><b>NO. OF BUSINESSES</b> 384 (2024)</p>	 <p><b>OUTPUT</b> \$458.8M (2023)</p>	 <p><b>VALUE ADD</b> \$203.7M (2023)</p>
<b>9% OF TOTAL EMPLOYMENT</b>	<b>5% OF TOTAL BUSINESSES</b>	<b>6% OF TOTAL OUTPUT</b>	<b>5.8% OF TOTAL VALUE ADD</b>
▲ <b>0.7% growth</b> since 2018	▼ <b>-3% growth</b> since 2018	▲ <b>6% growth</b> since 2018	▲ <b>18.9% growth</b> since 2018

## Opportunities

- Strengthening the supply of **premium accommodation** via revitalisation of existing accommodation or developing new options is a priority action for the region.
- The region has achieved Eco-destination Accreditation which is a catalyst for increasing the supply and diversity of **eco-accredited accommodation**.
- Leveraging the abundance of local produce available in the area, the opportunity exists to develop **boutique culinary offerings and experiences**.